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For Immediate Release

Juniper Communities Announces 2021 Expansion in Seniors Housing

August 16, 2021 (Bloomfield, NJ) – [Juniper Communities](#), a leader and innovator in the seniors housing industry, announced today that it has added eight additional senior living communities to its portfolio of owned and managed properties during the first half of 2021, one of which is expected to convert in September, 2021.

Five properties are part of [Columbia Pacific Advisors'](#) portfolio. The properties, four in Texas and one in New Jersey, add 404 assisted living units, 46 memory care units, 140 independent living units, and 156 skilled nursing beds to Juniper's portfolio.

Three of the properties are part of [LTC Properties'](#) portfolio. Two of the properties, located in Pennsylvania, are licensed for 196 personal care residents and 47 memory care residents. Data on the third New Jersey property is being withheld until licensing is completed.

"2021 will be another crucial year for seniors housing, and we expect big opportunities and more change amid the recovery from the disruption caused in 2020," said Lynne S. Katzmann, CEO and Founder of Juniper Communities. "For providers like Juniper, our nimbleness enabled us to take early action against COVID-19 in our communities, testing residents and staff, implementing protocols, and infusing the use of technology to maintain safety and well-being. We were able to maintain our base while planning for future demand once recovery from COVID begins and confidence is restored."

When Juniper Communities commits to converting existing seniors housing communities to the Juniper Village name, a thorough assessment is done not just on financials, but also how Juniper's award winning, signature programs will be able to benefit the residents and staff. "At Juniper, we care," said Lynne Katzmann. "We care about our people first and foremost, which is ultimately realized on the bottom line."

Signature programs created and unique to Juniper are its acclaimed Connections program, which keeps residents engaged and encourages an active body, an engaged mind, and a fulfilled spirit through specially designed virtual and in-person activities; H'art and Soul of Dining, imparting spirited service, companionship, and nourishment through sharing the joy of good food; and its award-winning Wellspring Memory Care program providing state of the art memory care through innovative

therapeutic programs, environments, and interactions. All are designed to foster the Juniper mission of nurturing the spirit of life in every individual served.

In an industry hit hard by COVID-19, Juniper Communities has been hailed as an innovative leader in the effort to limit the spread of virus by implementing early testing and detection in its residents and staff, creating staffing cohorts, and thorough use of [PPE and sanitization practices](#). Juniper has also stood out with nearly a 95% and 98% COVID-19 vaccination rate respectively among associates and residents.

About Juniper Communities

Juniper Communities, a leader in quality, value, and innovation in long-term care, operates seniors housing communities in New Jersey, Pennsylvania, Colorado and Texas that emphasize residents' well-being, interaction and security. Our communities and approach to housing and care offers residents the opportunity to live a full life, regardless of age or health. Juniper's innovative Connect4Life program has been proven to improve residents' care by decreasing hospitalizations, re-hospitalizations and urgent care visits, while offering potential cost savings to public programs such as Medicare. To learn more about the many ways Juniper Communities innovates in support of our residents, visit www.junipercommunities.com.